

REMARKS

Summary of Office Action

Claims 16, 25, 26, 57, 59, 60, 67, 69, 70, 83, 85, 86 and 91-96 were pending in the above-identified patent application.

The Examiner has found that the above claims are allegedly directed to three different species of the generic feature of incentives for making a market associated with the orders received and has required restriction to one of these three species, as follows:

Species 1A: Claims 16, 57, 67, 83, 91, 94

Species 1B: Claims 25, 59, 69, 85, 92, 95

Species 1C: Claims 26, 60, 70, 86, 93, 96

Applicants' Response

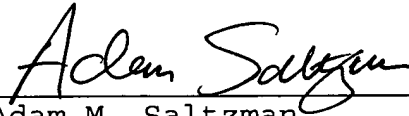
Applicants hereby elect, without traversal, Species 1A (claims 16, 57, 67, 83, 91, 94) for examination in the above-identified patent application. Applicants hereby respectfully reserve the right to pursue the inventions of the non-elected species, as originally claimed, in one or more divisional applications and the right to consideration of the non-elected species in this application if written in dependent form or otherwise include all the limitation of an allowed generic claim.

Applicants have also added claims 97-120. Claims 97, 104, 111 and 116 are generic claims to Species 1A, 1B and 1C. If the Examiner finds claims 98-103, 105-110, 112-115 and 117-120 to be directed to further species of the generic claims, applicants maintain the election of species 1A and request the Examiner withdraw these claims from consideration as non-elected species in a next office

action. Applicants make this request under the presumption that applicants right is reserved to pursue the inventions of the non-elected species, as originally claimed, in one or more divisional applications and the right is reserved to consideration of these non-elected species in this application if written in dependent form or otherwise include all the limitation of an allowed generic claim.

A prompt and favorable action is respectfully requested.

Respectfully submitted,

A handwritten signature in cursive script, reading "Adam Saltzman", written over a horizontal line.

Adam M. Saltzman
Reg. No. 52,188
Agent for Applicants
Fish & Neave IP Group
Ropes & Gray LLP
Customer No. 1473
1251 Avenue of the Americas
New York, New York 10020-1105
Tel.: (212) 596-9000
Fax: (212) 596-9090